



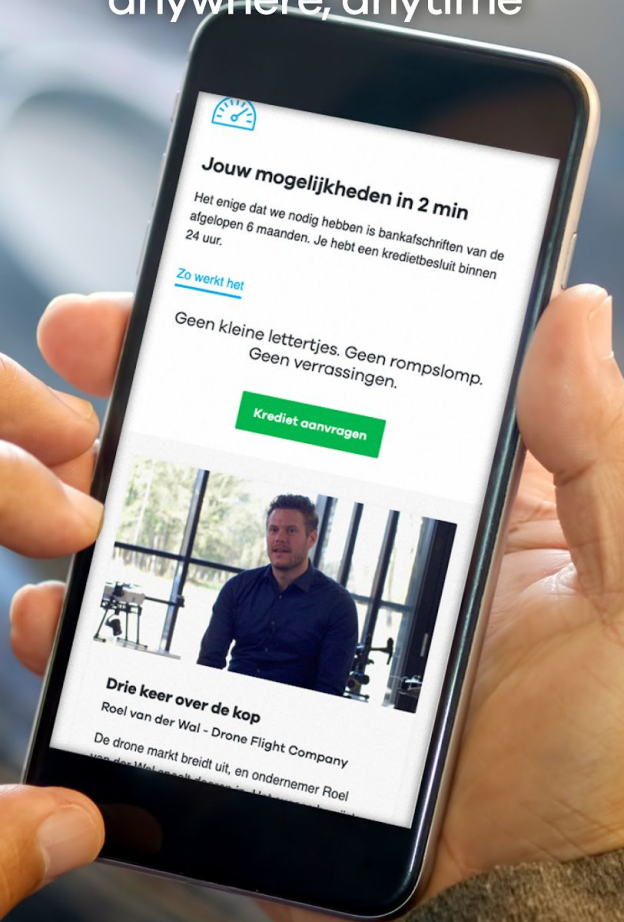
**We want to help
entrepreneurs realise
their ambitions.**

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Apply for credit
anywhere, anytime




Safe and secure via PSD2
within 2 minutes



Get decision instantly
and drawdown

floryn

Congratulations!
Your application has been approved
for a limit of:
€75.000
[Terms & conditions](#)
Drawdown

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High growth, low losses

€650M+ Financed to Dutch MKB

5X Growth 2018-2021

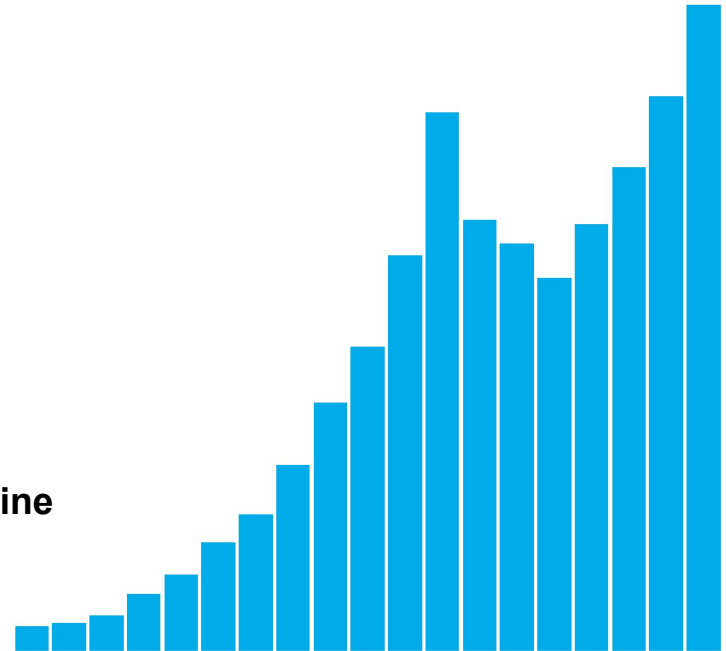
<1% Credit losses per annum

60K+ Credit applications processed

4.7 Stars from 300+ reviews

Floryn Score Proprietary credit intelligence engine

55 people Of which 20 in the technology team



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Proprietary credit intelligence engine



Some more models at Floryn

Risk model

Should we accept or reject this client?
Actually multiple models.

Lead scoring model

Should we call this prospect? What is the quality of a lead?

Customer similarity

Here are 5 similar customers that were approved.

Categorization model

What is the category of a transaction? How certain are we about a category

Continuous review model

Can we review continuously on daily transaction data?

Credit increase model

Is the customer growing? Can we help them with this?

Transparency



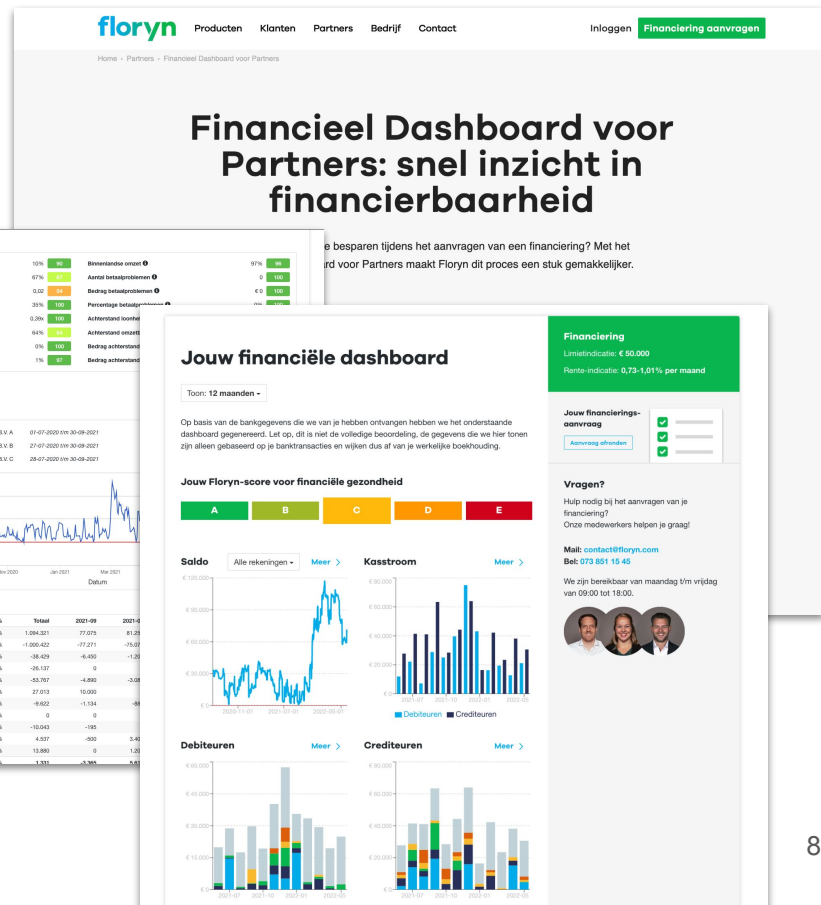
Full transparency, we all see the same data, making for better conversations.



Instant insights into feasibility instead of waiting for the risk team, spot issues right away.



Extra value for the customer and the partner with financial insights, even if the credit application doesn't work out.



Thanks! Questions?
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